



# - Renew your Culture -

If 'culture eats strategy for breakfast',  
It's time to set the table!

While strategy guides you on *what* you will do... and structure defines *who* will do it... it is your culture that determines *how* you will do it. Too often, organisations miss this, yet it is the glue that binds the whole organisation together. Culture is about mindset, attitudes and behaviours. It's software of the mind!

Even if you don't define and articulate your culture - a culture will evolve anyway. And elements of that could be good or bad. If you want to achieve your business results, you need to take control of that and plan for your ideal culture.

Culture is often described as *the way we do things around here!*

This masterclass will guide you through the key pillars to developing your own culture and will share with you the pitfalls to avoid along the way.

#### **Culture is made up of a combination of...**

- Vision and Mission
- Artefacts and collateral
- Leadership style
- Values and Behaviours
- Processes and Rules

#### **For who**

- Owners
- Directors, Senior Managers
- Leaders who influence the future direction of their organisation

#### **Duration**

- This can be a one or two-day masterclass

#### **Content**

- This workshop will explore how to conduct a gap analysis by understanding your current culture and design a culture relevant to your heritage and ambition
- Tools, best practices, pitfalls and the key elements of how to shape an effective culture - tailored for you
- ideas to help you overcome internal resistance
- Values and leadership will get special attention in terms of how to bring your culture to life
- How to achieve best behaviours and practices consistently in your organisation

*Remember - organisations get the behaviours that they deserve!*

#### **Benefit**

- Fresh ideas to motivate and give hope
- An action plan for immediate impact on your business
- Share best practices with other like-minded people

#### **Delivery Style**

- Relaxed, supportive but challenging
- Lots of real-life practical examples
- Participative, inclusive and fun
- While experience on its own is a tough teacher, this structured and focused training makes it easier

#### **Contact**

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*'Culture eats strategy for breakfast' (Peter Drucker)*